

CAR SALES SERVICING INTERIOR TRIM



November Newsletter

Hi \$[FNAME|Customer|Guest]\$

As we head into the winter months and potentially quieter times, we find ourselves doing a bit of 'housekeeping' within the dealership. This includes the delights of the annual stock take and counting loads and loads of parts, the servicing of workshop lifts and equipment, and a spot of general clearing up and painting and decorating.

Then we're always looking at ways in which we can improve and offer an even better product or service to our customers. To this end, we've introduced a couple of new benefits.

On our used cars, we're increasing as from December the length of their very comprehensive warranty package from 3 months to 12 months. Then in our workshop we are running a 'Winter Offer' which provides a sizable discount on labour. More details on both, later in this newsletter.

Hope you enjoy this latest newsletter!

Cars for sale





descriptions, videos and plenty of photos. To view our current stock, just click on the following links:

Morgans for sale

Lotus for sale Other makes for sale

about 3 hours. This gives us a complete picture of the car, its good points and any areas needing attention. We're always happy to share these reports with a prospective purchaser. Once a sale is agreed, all our cars (except for 'project' cars) are serviced, provided with a new

All our cars are HPI checked and undergo an extensive 'pre-sales check' which typically takes us

MOT (if applicable) and if sold for use in the UK, have a comprehensive 12 month warranty. If you want more information on any car, please contact Phil on 01234 750205 or

phil@allonwhite.co.uk - he's happy to chat by phone, by email, or provide a more detailed walkaround video call using Zoom.

Workshop winter offer



From now until the 1st March we're running a winter offer in our Main Service Workshop. This allows 20% off our normal labour prices as well as discounted rates on MOTs. So some useful

upgrade work, restoration type work or just routine servicing, then now could be a good time to

To find out more, or talk through work you might like done to your car, please call Julie on 01234 750205 or email workshop@allonwhite.co.uk

Breakfast Club

(Please note that this offer only applies to our Main Service Workshop and not our Coach

Trimming Workshop)

get in touch...

savings!



for the rest of us... All are welcome at our Breakfast Clubs and there's no need to book - just turn up on the day! To find out more, please click on the button below.

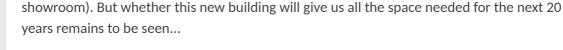
Breakfast Club

20th Anniversary



And it's been great to see how the different areas of the business complement each other. From taking on Lotus, our knowledge of modern technology increased enormously which benefited our work on modern Morgans. From our experience of restoring Morgans we've been able to extend this to offering a restoration service for Lotus. Then coach trimming continues to bring in a whole raft of new customers.

The significant increase in business over the years is what drove the investment in our new Workshop and Trimshop building that opened up last year. This has made a huge difference to our day to day operations and the type and amount of work we can handle. It has also allowed us to significantly increase our showroom size (as the old workshop has been 'repurposed' as a



News from Morgan

working on all makes of vehicle.



We are excited to share the news that Morgan has announced a future vehicle project with renowned design house Pininfarina. The project will celebrate two centuries of coachbuilding by the two companies, but details of what exactly is planned are for now, being kept tightly under wraps.

All we can say is that there will be a limited run of individually commissioned vehicles which will combine Morgan's 21st Century coachbuilding philosophy with Pininfarina's legacy of purity and elegance in design. We look forward to being able to reveal more in 2024...!

And aside from the Pininfarina collaboration news, last week Morgan held a 'Global Dealer Meeting'. At this, CEO Massimo Fumarola and his senior management team shared their plans for the coming year and their longer term thoughts and business strategy for the next 5 years. Unfortunately there's little that can be revealed in this newsletter, other than there is an awful lot going on behind the scenes which will lead to a very positive and exciting future.

more money into research and development and production. Also, the company has far more detailed and forward looking plans than ever before, and this can only be good for the future and will benefit Morgan, dealers and owners alike.

But what can be said from the dealer perspective is that Morgan seem to be investing a lot

Lotus Emira GT4



on the race track. This continued when the Lotus Emira GT4 completed a stunning 'clean sweep' victory in its international race debut at the Macau Grand Prix earlier this month. It took first and second positions, with a commanding 12-second lead over the third-place finisher.

Established in 1954, the Macau Grand Prix is renowned for its challenging circuit. As one of the

As well as building excellent road cars, Lotus also has a very proud tradition of achieving success

oldest street races in the world, it combines intricate twists, sharp bends and demanding terrain, pushing cars and drivers to their limits

The Lotus Emira GT4 has been homologated for competition in global GT4 classes and is

powered by a Lotus-tuned 3.5-litre V6 with Motec engine management and a Harrop TVS 1900 supercharger. It features a Hewland six-speed sequential transmission with paddleshift and limited-slip differential. Power output is 455 bhp with 500Nm of torque.

For a quick video clip of the action from Macau, click on Emira GT4

If you want to talk to us on any sports car related issue,

Contact us

Phone: <u>01234 750205</u>

please contact Allon White Sports Cars by:

Website: <u>allonwhite.co.uk</u>

Kind Regards

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John















