

## **CAR SALES SERVICING INTERIOR TRIM**



### October Newsletter

Hi \$[FNAME|Customer|Guest]\$

Our new Aftersales building - housing the Workshop and Trimshop - and which opened last year, continues to impress us and our customers and has significantly increased our capacity for servicing, restorations and car interiors. We now have 4 Technicians and 4 Coachtrimmers, with our newest recruit, Nathan, bringing very valuable experience from his time in BMW main dealerships working on the same engines and gearboxes as fitted to new Morgans.

In the showroom, it's been a slightly strange year as demand in the whole sports and classic car market dipped compared to previous years. This in turn depressed prices and increased the time that cars stayed in stock at dealers. But over the last few weeks, demand has picked up and its great to see us now handing over measurably more cars to new owners.

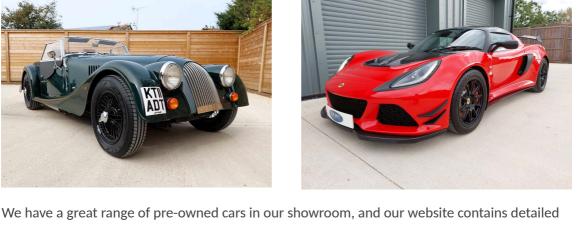
A frequent question from visitors to the dealership is about the timescale for our type of cars

going electric. I'm sure it will come, but this is something very much under political control and the government's recent announcement to move the demise of new internal combustion engine cars from 2030 to 2035 hasn't made the situation any clearer. However, Lotus is already seriously committed to electric with its new models, and for Morgan, I suspect timings will be determined by when its engine suppliers, currently Ford and BMW, decide to stop supporting and producing internal combustion engines.

Cars for sale

Hope you enjoy this latest newsletter!





descriptions, videos and plenty of photos. To view our current stock, just click on the following links:

Morgans for sale

Lotus for sale Other makes for sale If you want more information on any car, please contact Phil on 01234 750205 or

phil@allonwhite.co.uk - he's happy to chat by phone, by email, or provide a more detailed walkaround video call using Zoom. **Breakfast Club** 



speaker, a motoring related 'workshop' or some other light entertainment we conjure up... For our next Breakfast Club which is this Saturday (7th October), we're delighted to welcome along Nick Cooke, long time motoring enthusiast and former research scientist at the Royal

Aircraft Establishment (RAE). Nick will be talking to us about the work (including some world

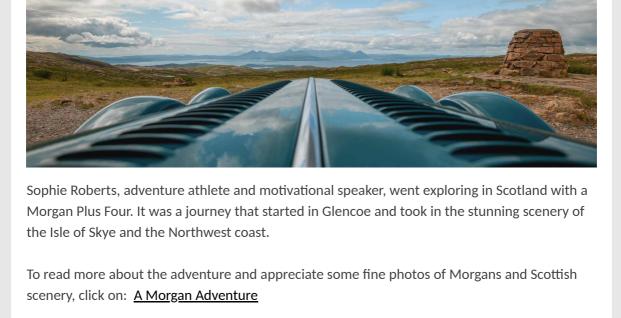
with bacon rolls, tea, coffee and cakes. Then at 10am there'll usually be a talk from a guest

firsts) conducted at the RAE just down the road from us in Thurleigh, and his passion for motorsport. All are welcome at our Breakfast Clubs and there's no need to book - just turn up on the day! To find out more, please click on the button below.

Keep on exploring: a Morgan adventure

**Breakfast Club** 





Or to enjoy the short video of the trip - lasts about 5 minutes - view it on YouTube by clicking on: Morgan Adventure Video



Gorgeous lines moulded in fibreglass (like all Lotus) helped ensure the car was an instant hit, often bought as much for its styling as for its performance and appeal as a "driver's car". The Elise went through a process of steady evolution over the next 25 years, from Series 1 to Series 3, including several limited edition versions, and with the Rover engines making way for

the time, very revolutionary (other manufacturers have now also gone down this route).

Toyota powerplants in 2004. As might be expected, power increases ensued which enhanced performance still further, and models such as the 'Cup 250' cars with 243 bhp on tap can dispatch 0 - 60 mph in 3.9 seconds and top out at 154 mph. In 2022, production of the Elise sadly came to an end, as Lotus turned its attention to the next

Equally at home on road or on track days, the Elise won many friends over the years, and is a

model that helped ensure Lotus' future. And of interest to owners and prospective owners, values of the earlier cars have appreciated nicely, whilst the values of the later cars are holding

If you would like to download one of our Lotus Elise Buyer's Guides, please click on:

firm.

generation of 2-seater sports cars and also SUVs.

**Lotus Elise** 

# Elise buyer's guide

And finally...

A few fun facts and trivia to finish off the newsletter:

The cost of fuel sets the average motorist back £54,000 during the course of their lifetime. But to help offset this, there's the £145 in loose change that typically accumulates in their cars during the same period.

The most popular colour of car in the UK is grey, followed by black and then white. Whilst green in making a bit of a resurgence as a colour of choice.

The first speeding ticket was issued in 1896 to Walter Arnold who was fined for going 4 times faster than the speed limit! And the outrageous speed he was clocked at? An irresponsible 8mph...and justice only ensued after a 5 mile chase by a police constable on a bicycle.

Apparently there are 33 million drivers in the UK, with men slightly outnumbering women at 17.5 versus 15.5 million. And if you think the roads have become busier over the years then you'd be right...back in 1975 there were only 19 million drivers.

Vans are the fastest growing category of vehicle on UK roads. Then when it comes to HGVs, 30% of those you'll see driving around are running empty rather than carrying something useful.

## If you want to talk to us on any sports car related issue,

**Contact us** 

please contact Allon White Sports Cars by: Phone: <u>01234 750205</u>

Email: <a href="mailto:sales@allonwhite.co.uk">sales@allonwhite.co.uk</a> Website: allonwhite.co.uk Kind Regards

John





allonwhite.co.uk

119 High Street, Cranfield, MK43 OBS, Tel 01234 750205









