

October Newsletter

Hi \${FNAME|Customer|Guest}\$

Our new Aftersales building - housing the Workshop and Trimshop - and which opened last year, continues to impress us and our customers and has significantly increased our capacity for servicing, restorations and car interiors. We now have 4 Technicians and 4 Coachtrimmers, with our newest recruit, Nathan, bringing very valuable experience from his time in BMW main dealerships working on the same engines and gearboxes as fitted to new Morgans.

In the showroom, it's been a slightly strange year as demand in the whole sports and classic car market dipped compared to previous years. This in turn depressed prices and increased the time that cars stayed in stock at dealers. But over the last few weeks, demand has picked up and it's great to see us now handing over measurably more cars to new owners.

A frequent question from visitors to the dealership is about the timescale for our type of cars going electric. I'm sure it will come, but this is something very much under political control and the government's recent announcement to move the demise of new internal combustion engine cars from 2030 to 2035 hasn't made the situation any clearer. However, Lotus is already seriously committed to electric with its new models, and for Morgan, I suspect timings will be determined by when its engine suppliers, currently Ford and BMW, decide to stop supporting and producing internal combustion engines.

Hope you enjoy this latest newsletter!

Cars for sale



We have a great range of pre-owned cars in our showroom, and our website contains detailed descriptions, videos and plenty of photos.

To view our current stock, just click on the following links:

[Morgans for sale](#)

[Lotus for sale](#)

[Other makes for sale](#)

If you want more information on any car, please contact Phil on 01234 750205 or phil@allonwhite.co.uk - he's happy to chat by phone, by email, or provide a more detailed walkaround video call using Zoom.

Breakfast Club



Our very popular breakfast clubs are held on the first Saturday of the month and kick off at 9:30 with bacon rolls, tea, coffee and cakes. Then at 10am there'll usually be a talk from a guest speaker, a motoring related 'workshop' or some other light entertainment we conjure up...

For our next Breakfast Club which is this Saturday (7th October), we're delighted to welcome along Nick Cooke, long time motoring enthusiast and former research scientist at the Royal Aircraft Establishment (RAE). Nick will be talking to us about the work (including some world firsts) conducted at the RAE just down the road from us in Thurleigh, and his passion for motorsport.

All are welcome at our Breakfast Clubs and there's no need to book - just turn up on the day! To find out more, please click on the button below.

[Breakfast Club](#)

Keep on exploring: a Morgan adventure



Sophie Roberts, adventure athlete and motivational speaker, went exploring in Scotland with a Morgan Plus Four. It was a journey that started in Glencoe and took in the stunning scenery of the Isle of Skye and the Northwest coast.

To read more about the adventure and appreciate some fine photos of Morgans and Scottish scenery, click on: [A Morgan Adventure](#)

Or to enjoy the short video of the trip - lasts about 5 minutes - view it on YouTube by clicking on: [Morgan Adventure Video](#)

Lotus Elise



Continuing with our newsletter theme of featuring important or special models of Morgan and Lotus, we turn this month to the Lotus Elise.

This exceptional Lotus was launched in 1996 with a 1.8 litre Rover engine producing a fairly lowly 118 bhp, but with a kerb weight of only 725 kg and an excellent chassis and suspension, very respectable performance (0 - 60 mph in 5.5 seconds) and superb handling were guaranteed.

The underpinning of the Elise was a bonded aluminium chassis - very light, very strong, and at the time, very revolutionary (other manufacturers have now also gone down this route). Gorgeous lines moulded in fibreglass (like all Lotus) helped ensure the car was an instant hit, often bought as much for its styling as for its performance and appeal as a "driver's car".

The Elise went through a process of steady evolution over the next 25 years, from Series 1 to Series 3, including several limited edition versions, and with the Rover engines making way for Toyota powerplants in 2004. As might be expected, power increases ensued which enhanced performance still further, and models such as the 'Cup 250' cars with 243 bhp on tap can dispatch 0 - 60 mph in 3.9 seconds and top out at 154 mph.

In 2022, production of the Elise sadly came to an end, as Lotus turned its attention to the next generation of 2-seater sports cars and also SUVs.

Equally at home on road or on track days, the Elise won many friends over the years, and is a model that helped ensure Lotus' future. And of interest to owners and prospective owners, values of the earlier cars have appreciated nicely, whilst the values of the later cars are holding firm.

If you would like to download one of our Lotus Elise Buyer's Guides, please click on:

[Elise buyer's guide](#)

And finally...

A few fun facts and trivia to finish off the newsletter:

The cost of fuel sets the average motorist back £54,000 during the course of their lifetime. But to help offset this, there's the £145 in loose change that typically accumulates in their cars during the same period.

The most popular colour of car in the UK is grey, followed by black and then white. Whilst green in making a bit of a resurgence as a colour of choice.

The first speeding ticket was issued in 1896 to Walter Arnold who was fined for going 4 times faster than the speed limit! And the outrageous speed he was clocked at? An irresponsible 8mph...and justice only ensued after a 5 mile chase by a police constable on a bicycle.

Apparently there are 33 million drivers in the UK, with men slightly outnumbering women at 17.5 versus 15.5 million. And if you think the roads have become busier over the years then you'd be right...back in 1975 there were only 19 million drivers.

Vans are the fastest growing category of vehicle on UK roads. Then when it comes to HGVs, 30% of those you'll see driving around are running empty rather than carrying something useful.

Contact us

If you want to talk to us on any sports car related issue, please contact Allon White Sports Cars by:

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Kind Regards

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