

**CAR SALES** SERVICING **INTERIOR TRIM** 



## **December Newsletter**

Hi \$[FNAME|Customer|Guest]\$

Well here we are, our final newsletter of the year and many thanks to everyone for their support and interest over the last 12 months.

Since the last newsletter, there's been a Dealer Meeting at Morgan. This gave the opportunity for Morgan's new management team headed up by recently appointed MD, Matt Hole, to outline plans for 2025 and beyond. These pull off the excellent trick of managing to be exciting, ambitious and sensible, all at the same time!

Then recently confirmed by Morgan is that production of the Plus Six is ending and it will be replaced by a new 'flagship' model. I've seen the new car which will be launched in 2025 and although I cannot reveal any details, let's just say I believe it will be very well received!

It's nearly time for a spot of holiday, and we'll be closed over the festive period - we are working up until 4pm on Christmas Eve and will then re-open at 8am on 2nd January.

Hope you enjoy this latest newsletter and that you have a great Christmas and New Year!

## **Cars for sale**





We have a great range of pre-owned cars in our showroom, and our website contains detailed descriptions, videos and plenty of photos.

To view our current stock, just click on the following links:

Morgans for sale Lotus for sale Other makes for sale

All our cars are HPI checked and undergo an extensive 'pre-sales check' which typically takes us about 3 hours. This gives us a complete picture of the car, its good points and any areas needing attention. We're always happy to share these reports with a prospective purchaser.

Once a sale is agreed, all our cars (except for 'project' cars) are serviced, provided with a new MOT (if applicable) and if sold for use in the UK, have a comprehensive warranty.

If you want more information on any car, please contact Phil on 01234 750205 or phil@allonwhite.co.uk - he's happy to chat by phone, by email, or provide a more detailed walkaround video call using Zoom.

## Winter offers



If you're thinking of having work done to your Lotus or Morgan, be it upgrades, restoration type work, interior or hood related items, or just routine servicing, now could be a good time to get in touch...

As up until the 28th February we're running a winter offer in both our main Workshop (servicing and mechanical works) and our Trimshop (car interiors and hoods).

For the Workshop we are offering 20% off our normal labour prices whilst in our Trimshop we are offering 10% off both Labour and materials. So some useful savings!

If you'd like to find out more then please phone Julie or Keira on 01234 750205 or email workshop@allonwhite.co.uk

## **Breakfast Club**



Our very popular breakfast clubs are held on the first Saturday of the month and kick off at 9:30 with bacon rolls, tea, coffee and cakes. Then at 10am there'll often be a talk from a guest speaker, a motoring related 'workshop' or some other light entertainment we conjure up...

All car enthusiasts (it doesn't matter what you drive!) are welcome at our Breakfast Clubs and there's no need to book - just turn up on the day!

Please note that we will NOT be holding a Breakfast Club in January. However, as from February we have full programme of events and some excellent speakers lined up. To find out more, please click on the button below.

Breakfast Club

### Lotus restomods





Although we can and do restore Lotus to standard specification, there's also a strong case for going down the 'restomod' route where upgraded components are fitted. These then use superior design or technology to bring modern performance and reliability and an improved driving experience.

Considering a car in its main areas - engine, suspension, brakes, electrics, interior and bodywork - there's a range of options we can offer for many models of Lotus, from the older 'classic' models like the Elan or Esprit, to the more modern models like the Elise and Exige.

Although our preference is to keep the cars looking fairly standard, regardless of what modifications have been carried out, if a more radical look is required we can do that as well.

There's no right answer on how to best restore, renovate or improve a car, or how much to spend. But that's what makes the projects we get involved in so interesting - each one is unique with owners having very different views on what their 'ideal' car will be like.

So if you're thinking about having work done on your Lotus and would like to explore options, talk through pros and cons, and get some ideas on costings, then we're always happy to chat and to advise.

To find out more please phone us on 01234 750205 or email lotus@allonwhite.co.uk

# Morgan coach building

Morgan boldly states it is one of the world's pre-eminent coach builders, and as such, expect Morgan to focus more and more on what it calls '21st Century Coachbuilding' and to produce some stunning, unique and innovative cars.

Read on for a few examples of what Morgan has achieved in the past, both one-offs and very limited production runs...









#### AeroMax

Originally commissioned as a one-off design by Prince Eric Sturdza, which then turned into the production of 100 cars.

### More Information

#### Midsummer

A very recent and successful collaboration with renowned Italian stylist, Pininfarina, just 50 examples will be built.

More Information

#### CX-T

Arguably Morgan's maddest model to date, designed for overland adventures in remote locations, and limited to 7 cars.

### More Information

#### SP1

Built as a one-off, this showcased just what Morgan can do if someone desires the ultimate, bespoke Morgan

More Information

### **Contact us**

If you want to talk to us on any sports car related issue, please contact Allon White Sports Cars by:

Phone: <u>01234 750205</u> Email: <u>sales@allonwhite.co.uk</u> Website: <u>allonwhite.co.uk</u>

Kind Regards





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