

CAR SALES SERVICING INTERIOR TRIM



November Newsletter

Hi \$[FNAME|Customer|Guest]\$

Apologies for the lack of a newsletter in October, but it's been a rather busy couple of months and not everything that was planned was achieved.

One thing we did achieve was taking a stand at the recent Classic Car Show at the NEC. This was the first time we'd exhibited at this show and we took the opportunity to showcase what our Trimshop could do for car interior and hoods. We were bowled over by the amount of interest and it was most definitely an event worth doing.

As is normal for this time of year, the amount of routine servicing work we do on cars reduces a little and larger projects start to take over in our Workshop and Trimshop. Currently on the go is a major renovation on a Morgan and a couple of classic Lotus projects...we're really looking forward to seeing the finished results in due course.

Hope you enjoy this latest newsletter!

Cars for sale



We have a great range of pre-owned cars in our showroom, and our website contains detailed descriptions, videos and plenty of photos.

To view our current stock, just click on the following links:

<u>Morgans for sale</u> <u>Lotus for sale</u> <u>Other makes for sale</u>

All our cars are HPI checked and undergo an extensive 'pre-sales check' which typically takes us about 3 hours. This gives us a complete picture of the car, its good points and any areas needing attention. We're always happy to share these reports with a prospective purchaser.

Once a sale is agreed, all our cars (except for 'project' cars) are serviced, provided with a new MOT (if applicable) and if sold for use in the UK, have a comprehensive warranty.

If you want more information on any car, please contact Phil on 01234 750205 or <u>phil@allonwhite.co.uk</u> - he's happy to chat by phone, by email, or provide a more detailed walkaround video call using Zoom.

Winter offers



If you're thinking of having work done to your Lotus or Morgan over the winter months, be it upgrades, restoration type work, interior or hood related items, or just routine servicing, then now could be a good time to get in touch...

From now until the 28th February we're running a winter offer in both our main service Workshop and in our Trimshop that specialises in car interiors and hoods.

For the Workshop we are offering 20% off our normal labour prices whilst in our Trimshop we are offering 10% off both Labour and materials. So some useful savings!

If you'd like to find out more then please phone Julie or Keira on 01234 750205 or email <u>workshop@allonwhite.co.uk</u>

Breakfast Club



Our very popular breakfast clubs are held on the first Saturday of the month and kick off at 9:30 with bacon rolls, tea, coffee and cakes. Then at 10am there'll often be a talk from a guest speaker, a motoring related 'workshop' or some other light entertainment we conjure up...

For our next Breakfast Club on Saturday 7th December, we'll be holding our annual Scalextric challenge. Expect plenty of mayhem, as based on experience in previous years, enthusiasm rapidly overtakes driving ability...!

All are welcome at our Breakfast Clubs and there's no need to book - just turn up on the day! To find out more, please click on the button below.

Breakfast Club

Morgan Factory visits



Phil, our Sales Manager, has recently run a couple of very enjoyable Morgan Factory visits for both our Morgan and Lotus customers, and he has some more planned.

The ones for the remainder of this year are fully booked, but if you'd like to visit the Morgan Factory in the new year, then please contact Phil to put your name on his list.

Whether you already own a Morgan, are thinking about the possibility of buying one in the future, or are just interested in cars, then the Morgan Factory is a fascinating place to visit. Where else can you see thoroughly modern technology combine with skilled traditional craftsmanship to construct hand built and very unique British sports cars?

To pop your name onto Phil's list, please email him on phil@allonwhite.co.uk



Lotus 340R

Continuing with our occasional newsletter theme of featuring important or unusual models of Morgan and Lotus, we turn this month to the Lotus 340R.

As a car that blurs the line between art and adrenaline, the Lotus 340R is the stuff of dreams. Born in the year 2000 and limited to just 340 units, this road-legal, track-focused marvel is a showcase of Lotus' less-is-more philosophy.

The 340R sheds all the usual expectations of a car. Roof? Nope. Doors? Definitely not. Comfort? It's all about the experience.

The minimalist design pairs perfectly with its superlight weight of under 700kg. Power is courtesy of a Rover K-Series engine, tuned to either 177bhp or 192bhp. And this, when paired with the car's featherweight build, means great performance. Think 0-60 mph in just 4.4 seconds and razor-sharp handling.

The 340R is pure sensory overload. With no roof or doors, you're completely exposed to the elements, which makes every drive feel like an adventure. And its outrageous looks? You don't just arrive in a 340R; you make an entrance.

As you might expect from its rarity and styling, the 340R is a sought after car by enthusiasts and collectors and is a Lotus whose value has appreciated rather nicely over time. Unfortunately for anyone who's keen to own one, they rarely come up for sale.

Contact us

If you want to talk to us on any sports car related issue, please contact Allon White Sports Cars by:

Phone: <u>01234 750205</u> Email: <u>sales@allonwhite.co.uk</u> Website: <u>allonwhite.co.uk</u>

Kind Regards

John





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